

Peter M Esposito

President, Director of Marketing and Sales

Peter Esposito is an experienced CEO and senior executive in organizations serving religious publishing and the more general K–16 school market for more than 25 years.

Growing up in Queens, New York, his faith has always been an important part of his life. After enrolling initially in a preparatory seminary in high school to pursue the priesthood, he transferred to another high school where he met his future wife, Kathleen. Throughout his life, he has remained active in his church as a lector, religious education teacher, and coach.

Peter held the position of Chief Executive Officer for RCL Benziger and Standard Publishing for over eight years. During that time, he brought the highest quality religious materials to more than 150,000 churches, parishes, and parochial schools across North America.

Earlier in his career he served as a Chief Marketing Officer and Group President for the Weekly Reader Corporation. Peter also had served in senior executive positions at Houghton Mifflin Interactive, LEGO Systems Inc., and The Learning Company School, and has managed marketing and sales divisions within the K-16 educational marketplace for nearly 30 years. He planned and carried out the launch of several successful business initiatives to bring both print and digital products to the educational marketplace.

One of the highlights of his career was an audience with Pope Francis in 2014, during which he presented His Holiness with copies of a new religious education program for Catholic schools and parishes. Peter was truly humbled and blessed by this opportunity, and said afterward, “Pope Francis continues to inspire us to live fully the call to discipleship.”

Peter is concerned about the recent shutdown of church choirs and is focusing his entire attention to bring to market a singer’s mask that will reduce the broadcast of aerosolized particles from spreading during rehearsals and worship. Peter believes church singing is a powerful and moving channel for praise. “When our church community sings together, we lift our voices to God.”

About Peter Esposito, Tom Lough says:

In the 1990s, I had the opportunity to work with Peter for eight years in the educational division of LEGO. His enthusiasm and energy were his hallmarks, and his principled personal behavior and treatment of associates set a high professional bar for all. He is a discerning individual who can “cut through the underbrush” to identify and deal with critical issues decisively. He is one of the most outstanding people I have ever met, and I am delighted to have the opportunity to work with him once more.